EUGENIA SCHMALHORST
Graphic Designer

CONTACT
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Lebanon, MO
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DESIGN SOFTWARE
InDesign
Illustrator
Photoshop
CorelDraw
Canva

ADDITIONAL SOFTWARE
After Effects
Premiere Pro
Dreamweaver

DESIGN & PRODUCTION
Branding & Identity Design
Typopgraphy & Page Layout
Prepress & Print Production
Print Management
Digital & Product Photography

TECHNICAL
macOS & Windows
HTML/CCS

SOFT SKILLS
Client Relations
Creative Problem-Solving
Communication & Collaboration
Project Management
Time Management

LEADERSHIP & COMMUNITY
- **U.S Army Veteran**
  1984- 1992 | Operation Desert Shield & Desert Storm
- **Missouri State Beekeepers Association**
  Communications & Marketing | Newsletter Editor
  10+ years in publication design and communications.
- **American Legion Post 43**
  Second Vice Commander
  Support veteran programs and community initiatives.

OBJECTIVE
To obtain an Art Director + Designer position and utilize 30 + years in print and graphic design with skills in design and production, branding, and creative solutions. I strive to take a creative approach to solving problems while producing successful visual communication from concept to production.

EDUCATION
BFA, Graphic Design | 2027
Rocky Mountain College of Art + Design

EXPERIENCE
MeMaw's Design Studio—Lebanon, MO | 2023- Present
Owner/Graphic Designer
- Design branding, marketing materials, signage, and print collateral for businesses and organizations.
- Consult with clients and guide projects from initial concept through final production.
- Prepare production-ready artwork and coordinate printing with outside vendors.
- Oversee project estimates, invoicing, client communication, and file management.

Triumph Awards and Signs—Lebanon, MO | 2023- Present
Graphic Designer/Product Assembler (Part-Time)
- Design custom artwork for personalized awards, trophies, and engraving projects.
- Prepare designs for production and assemble finished products.
- Support the production workflows, quality control, and order fulfillment.

B&E Printing—Springfield, MO | 2015-2022
Graphic Designer
- Designed logos, advertisements, marketing materials, and custom print products.
- Collaborated with customers to develop creative solutions that met project requirements.
- Prepared and managed digital artwork, including production files and customer archives.
- Performed print finishing, created mockups, and assisted with customer service and production needs.